

## **Marketing Coach for Attorneys, Ben Glass, Named to America's PremierExperts™ Class of 2009**

*Ben Glass, Esq., attorney and legal marketing coach, has recently been named to America's PremierExperts™ Class of 2009 and will participate in The Ultimate Celebrity Branding Experience™.*

**Orlando, Fla. – March 2, 2009** – America's PremierExperts™ LLC is an organization that honors an exclusive group of celebrity experts who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole. Upon acceptance into America's PremierExperts™, members are invited to apply to participate in a 12-month innovative and extremely exclusive program, *The Ultimate Celebrity Branding Experience™*, for highly motivated entrepreneurs and professionals, launched by Nick Nanton, Esq., *The Celebrity Lawyer* and J.W. Dicks, Esq., *The Business Growth Lawyer*, authors of the book, "Celebrity Branding You™."

Ben Glass, practicing personal injury and medical malpractice attorney and legal marketing specialist is one of only a handful of participants selected for America's PremierExperts™ class of 2009 and participating in *The Ultimate Celebrity Branding Experience™*. As the founder of Great Legal Marketing, Ben has conducted sold-out seminars, and coached and mentored hundreds of attorneys from across the U.S. and Canada. He has been featured in *TRIAL Magazine*, *Wall Street Journal Online* and the *Washington Post*, among others. Ben has also authored 7 books, including *The Truth About Lawyer Advertising*. Glass will be participating with other selected celebrity experts across multiple industries that will participate in multiple initiatives over the course of the year and will be weighing in on key subjects to consumers and businesses alike.

The participants selected to participate in this year's program are forward-thinking business owners, authors, speakers, entrepreneurs and corporate CEOs looking to separate their brand, increase revenues, lock out their competition and capture a distinct advantage over competitors in their market.

About his participation in America's PremierExperts™ Ben Glass, Esq. said, "I am looking forward to participating in the program because it will not only allow me to spread the word about effective, ethical and outside the box marketing more quickly, but it will also allow me to mastermind with 19 other very smart and savvy entrepreneurs."

"We are proud to honor Ben Glass as one of America's PremierExperts™. He does a remarkable job of coaching and mentoring attorneys on advertising and marketing that is both effective and ethical. We know he will be a great addition to America's PremierExperts™ Class of 2009," Nick Nanton, Esq. co-founder of the organization said.

For more information about Ben Glass, Esq., please visit <http://www.BenGlassLaw.com>

For more information about America's PremierExperts™ please visit <http://www.AmericasPremierExperts.com>

About Ben Glass:

Ben Glass is a practicing personal injury and medical malpractice attorney in Fairfax, Virginia. As the founder of Great Legal Marketing, Ben conducted sold-out seminars, and coached and mentored 326 attorneys across the U.S. and Canada. He has been written up and featured in **TRIAL magazine**, **Wall Street Journal Online** and the **Washington Post**, among others. Ben has also authored 7 books, including *The Truth About Lawyer Advertising* (available on Amazon).

Ben Glass teaches attorney advertising and marketing that's both effective and ethical. This is very important because we as a profession have been largely responsible for our tarnished image.

For more information, please visit <http://www.BenGlassLaw.com>

About America's PremierExperts™ LLC:

America's PremierExperts™ is an organization that recognizes celebrity experts in their field of business and offers business owners, entrepreneurs, professional speakers, authors, professionals and corporate CEOs exclusive, invitation-only, opportunities for further exposure and growth in the marketplace. JW Dicks, Esq. & Nick Nanton, Esq., attorneys by trade and entrepreneurs by choice, founded America's PremierExperts™ and The Ultimate Celebrity Branding Experience™ to honor entrepreneurs, CEOs, authors, professional speakers and business people who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole. For more information about America's PremierExperts™ LLC visit [www.AmericasPremierExperts.com](http://www.AmericasPremierExperts.com).

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